



Press Contacts:
Lea Pierce, National Women's Wine Competition
707-568-3800 or info@nwwc.info

Winery Contact:
Richard Partridge, President
562-802-7345 or dick@rfpartridge.com

**RICHARD PARTRIDGE WINES WINS DOUBLE GOLD AND SILVER IN
2008 NATIONAL WOMEN'S WINE COMPETITION**

All-Star Panel of Women Judges Singles Out Richard Partridge Wines at International Competition

SANTA ROSA, CA – An all-star panel of 36 all-women judges determined that Richard Partridge wines were worthy of Double Gold and Silver medals. Richard Partridge Wines competed against over 1900 wines entered from nearly 500 wineries from 30 states and 10 foreign in the National Women's Wine Competition™, which concluded recently in Santa Rosa, CA.

This is the first year the competition has accepted international entries, raising the difficulty of earning a medal.

The following Richard Partridge vintages won medals at the competition:

DOUBLE GOLD, RICHARD PARTRIDGE CABERNET SAUVIGNON, 2005, \$68 RETAIL

SILVER, RICHARD PARTRIDGE CHARDONNAY, 2006, \$42 RETAIL

"Richard Partridge has earned the right to say that these exceptional vintages are Certified Women Love It!™ wines," according to Lea Pierce, Director and founder of the National Women's Wine Competition. "These wines beat out many well-known brands that also competed, but simply did not earn medals in this competition," Pierce added.

"The judges brought world-class palates to the task of judging over 1900 entries, and found that Richard Partridge wines are winners," she said.

The National Women's Wine Competition was created to recognize the growing influence women have on the wine industry and to help provide a "woman-to-woman roadmap of the wine marketplace," Pierce said. The majority of wine purchases in the U.S. are made by female consumers, and the ranks of female winemakers and other wine industry professionals are growing rapidly. Yet most wine competitions are judged predominantly by men, and the wine media tends to be dominated by men. The National Women's Wine Competition is the first competition that puts the female palate front and center at the judging table.

“Women have spoken,” Pierce added. “The winning wines span the full spectrum of varieties, tastes, and styles, yet all shared the characteristics of balance and elegance.”

Award-winning wineries have earned the right to display Women Love It!TM and “NWWC 2008 WinnerTM” symbols on their bottles and websites.

According to Pierce, if any conclusions can be drawn from this competition, it is that women love a wide variety of tastes and styles. A total of 1038 bronze, silver, gold and gold+ (Double Gold, Best of Class, Sweeptakes, American Airlines Judges' Choice) medals were awarded across an A to Z spectrum of exemplary wines.

#

Photos are available by request. Contact Lea Pierce at info@nwwc.info.

National Women's Wine CompetitionTM, NWWCTM and NWWC logo are trademarks of the National Women's Wine Competition. © All Rights Reserved.