

The Partridge Press

A RICHARD PARTRIDGE WINES PUBLICATION

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WINES BY THE GLASS...

Have we told you about our wines by the glass promotion?



We're offering case compensations on our **2003 Richard Partridge Cabernet Sauvignon**. This is an effort to ramp up on premise consumption. We don't want to lower our prices, but we do want to offer you incentives to get our wines into

some of your finest restaurants and wine bars. Give us a call if you're interested in hearing more information!

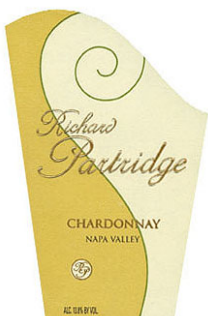
CARE TO TASTE THE 2005 CABERNET?

At Richard Partridge Wines we stand behind each new vintage we put into the market. We're excited to announce that our **2005 Richard Partridge Cabernet Sauvignon** will be released in early 2008, and we want you to be excited too! If you are interested in tasting this new vintage in the months before its release please let us know and we'll send you a bottle.

This is winemaker Jeff Fontanella's first Cabernet vintage for us and we think he did a phenomenal job. 2005 was a long, moderate harvest, which allowed for a full flavor maturity and soft, balanced tannin structure. The wine was aged for 20 months in 100% French oak, and it was bottled in June 2007. Here are some of Jeff's tasting notes....

"Aromas of cassis, plumbs, vanilla, and cloves. The mouth is ripe and opulent, full of red fruits and berry flavors. The tannins are balanced and velvety, with and long persistent fruit driven finish."

OUR 2006 CHARDONNAY!



With the excitement emerging around our 2005 Cabernet, let's not forget about the Chardonnay! Our **2006 Richard Partridge Chardonnay** will be released within the next month or two, and it will be another great year for us. The winemaking technique and vineyard source remained the same

this year. The wine was aged in French oak, with no malolactic fermentation, and the grapes are from the State Lane Vineyards. What you get is a crisp, fruity, and well balanced Chardonnay....excellent for those white wine fans this holiday season.

PLEASE EXCUSE OUR MESS...

If you've visited us in the Valley then you know which direction we're headed next. For 4 years we have planned to plant grapes on our St. Helena estate, and we were finally approved! The tractors are busy and the groundwork is being laid...now all we have to do is wait. A few years from now we'll have our first estate grapes, and a few years after that we'll have them bottled up! Please check in to see how we're doing along the way...



CONGRATS, JEFF!

Congratulations to Jeff and Karen Fontanella on new baby boy Andrew Kruse!! He was born on September 17th at 8:09 a.m. weighing 8 lbs 8 oz. Everyone is healthy and happy, and we wish them all the best!

WHAT'S HOT NOW?

2.5 Years after being bottled, our **2003 Richard Partridge Cabernet** is drinking beautifully right now. These years of age make this wine a great show in the market! Remember we have a **50% SAMPLE BILLBACK POLICY**, so show our wines in your market and get ready for the positive response.

